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|  | 🌠INSPIRE [▶️](https://www.youtube.com/playlist?list=PLtR_BRboSMy-dU72OMp7MlG_uNJpl3DbM) [link to full series](https://www.youtube.com/playlist?list=PLtR_BRboSMy-dU72OMp7MlG_uNJpl3DbM) |

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| First, [watch the video](https://youtu.be/nZIOsbJfDo8) 🔻   |  | | --- | |  |   🎯 Goals of this activity: | *My Activity*  **Get Inspired by amazing creative businesses  from around the world**  [⏳](https://emojipedia.org/hourglass-not-done/) **This activity is divided into 3 parts. It will take around 2 hours for parts 1,  2 hours for part 2 and finally 2 hours for parts 3,**  💬🗨️ **Format:** This activity can be done in different ways:   * **On your own** ⭐recommended |

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| * You will consider how you could use your creativity to start a business * You will identify what creative field  you want to become active in | * You will make a plan to learn from other creatives * You will outline the first steps in setting up and running your own creative business |
| ⁉️ How to do the activity   (✅tick the checkboxes once you have completed each step) | |
| * **1️⃣Take the time** to do this task on **your own** and at your own speed * 2️⃣ First, watch [**the video**](https://youtu.be/nZIOsbJfDo8) for this activity * 3️⃣ Think for a moment: **What motivated Fatma to become creative?** * 4️⃣Now it is time to think about what motivates you to start a creative business! Complete activity 1 in the template below. | **5️⃣**Next, do a bit of internet research to find other creative businesses to inspire you and get new ideas. Take notes in part 2 of the template.   * **6️⃣** After this**, take some time to think about what you have learned from Fatma and the other businesses that you found online.** * **7️⃣ Finally, work on activities 3 to outline your own creative business idea.** * **8️⃣ Once you have defined your business idea, move on to the “GET STARTED” series & activities here.** |

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| 1 My Creativity | | | | | | |
| **What creative skills are you very good at?** | **Visual creative skills** | | **Technical creative skills** | | **Storytelling skill** | |
|  | Drawing |  | Digital design |  | Presenting on camera |
|  | Painting |  | Graphic Design |  | Public speaking |
|  | Photography |  | Photo editing |  | Telling stories |
|  | Sculpturing |  | 3D modelling & design |  | Radio presenting |
|  | Crafting |  | Marketing design |  | Acting |
|  | Crafting |  | Print design |  | Presenting on camera |
| **Music creative skills** | | **Video and film skill** | |  | |
|  | Singing |  | Filming / camera work |  |  |
|  | Playing instruments |  | Editing |  |  |
|  | Writing lyrics / songs |  | Directing |  |  |
|  | Composing |  | Set design |  |  |
|  | Live performing |  | Lighting |  |  |
|  | Recording & editing |  | Script writing |  |  |
| **Which of the above skills  are you best at?**  This could be the skill that you could start with & offer to customers | | | My Strongest skill is: ✍️ | | | |
| **In what moment in your life  did you feel most creative?** | | | My most creative moment was…✍️  In that moment I felt…✍️ | | | |
| **What do you enjoy  about being creative?** | | | ✍️ | | | |
| **What motivates you  to start a creative business?** | | | ✍️ | | | |

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| 2 Learning & getting inspired by other creative businesses | | |
| **In your life, who is the creative person who inspired you the most?**  How did this  person inspire you? What do they do better  than anyone else? | ✍️ | |
| **Go to these Sources to find more creative businesses to get ideas and inspiration** | **1. Open Instagram on your phone**  **2. Search for #hashtags like** “#photographybusinesses”  or “#musicbusinesses”  3. Check out the Instagram accounts of these businesses & do the activity below | **1. Visit** [**www.pinterest.com**](https://www.pinterest.com/)  **2. Search for creative businesse**s that match your strongest skills, for example “photography businesses” or “music businesses”  3. Find the Instagram accounts of these businesses & do the activity below |
| **Names of the  creative businesses  that I found and liked:** | **What I** 👍 **liked about these businesses** | **What customers say about them** |
| ✍️ ... | I liked… 👍 ...  👍 ...  👍 ... |  |
| ✍️ ... | I liked… 👍 ...  👍 ...  👍 ... |  |
| ✍️ ... | I liked… 👍 ...  👍 ...  👍 ... |  |

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| 4 My Creative Business Idea | |
| **Describe the services your business  will offer to customers:** | ✍️ |
| **To run my business,  I will use  the following  creative skills:** | ✍️ |
| **Here is how my service / product would be useful to customers:** | ✍️ |