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|  | 🏁 GET STARTED [▶️ link to full series](https://www.youtube.com/watch?v=X7BEbRuZD6U11) |

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| First, [watch the video](https://www.youtube.com/watch?v=0MZKc3pa3nU2) 🔻   |  | | --- | |  |   🎯 Goals of this activity: | *My Activity*  **Test your idea**  [⏳](https://emojipedia.org/hourglass-not-done/) **This activity will take around 45 minutes for Parts 1-2, Days for Parts 3 and 1 hour for Parts 4-6**  💬🗨️ **Format:** This activity can be done in different ways:   * **With a mentor, coach or a friend** ⭐recommended * **On your own** * **In a group:** each of you do it & share & give feedback |

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| * Take steps to practically bring your idea to life or implement it * Identify what resources you have and which resources you need to start making your idea real * Acquire all the resources you  are lacking to start making the idea real | * Use the resources you have  acquired to create your idea * For you to test your created idea  on your target market to ensure  it fulfils the purpose you created it for * For you to refine your idea to  standards which your target market want |
| ⁉️ How to do the activity (✅tick the checkboxes when you have completed each step) | |
| **1️⃣ Take the time to do this task on your own and at your own speed,especially for the** research involved. You can use google to conduct these searches  2️⃣ Watch [**the video**](https://www.youtube.com/watch?v=0MZKc3pa3nU2) for this activity  3️⃣ Think for a moment: **Am I at the stage where I can start testing my idea to bring the idea to life like Saman?**  4️⃣**Complete part 1-2** based on the current information you have, you can conduct some extra research on your answers too | **5️⃣Complete part 3** appropriately according to how long you want to spend on testing  **6️⃣Part 4-6 are** made for you to re-define **your idea in response to the results from your testing phase.** This is to be done **after you have tested your idea**  **7️⃣** You can **re-use** this activity if your idea goes through **multiple rounds of testing** |

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| **1 Making my idea 🧠** | | |
| What is **your idea? 💡** | a product | a service |
| **Describe your idea**  in your own words 💬 | My idea is a ...✍️ | |
| What **problem is your idea  attempting to solve?🙌** | The problem I am trying to solve is...✍️ | |
| **What steps  do you need to take**  to make **your idea real?** | My next steps are:  Step 1: ...✍️  Step 2: ...✍️  Step 3: ...✍️  Step 4: ...✍️  Step 5: ...✍️ | |
| 🙋‍♀️ Who **can help you  with these steps**? | The people who can help me make my idea real are ...✍️   The organisations who can help me make my idea real are ...✍️ | |
| What will be  **the first version  of your product or services ?**  (this is called a “prototype”**)** | My prototype will be ...✍️ | |

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| 🔬My Test setup🔍 | | | |
| **🔍 My Test Goals** | I am doing a test to achieve ...✍️ | | |
| 💎What will you test | I will test my … ✍️ | | |
| **🧕🧔🏽👩🏾‍  Who will test what will you ask them?** | **Who are your 🧕🧔🏽👩🏾‍ testers?** | My testers are…✍️  # To make them come to my test, I will...✍️ | |
| **What are the**  **❓❓❓📋  questions that you will your testers ?** | **❓ question 1** | ✍️ |
| **❓ question 2** | ✍️ |
| **❓ question 3** | ✍️ |
| **❓ question 4** | ✍️ |
| **🔨📐🎈 Test  Setup** | **Where 📍 will you test?** (What venue or online platform) | ✍️ | |
| **When** 📅⏰ will you test? | ✍️ | |
| What is your🔨📐🎈 test setup? What do you need to prepare in advance? | ✍️ | |

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| 🔬My Test ✅❌results | | | |
| **🔗 Links  to my  test results 👀** | **Link to Interview🗒️ notes\*** | 🔗 | |
| **Link to Survey ✅❌results** | 🔗 | |
| **Link to Test photos📷** | 🔗 | |
| **What  people ✅ liked** | * ✍️ * ✍️ * ✍️ * ✍️ | **❌ What people said  I can improve** | * ✍️ * ✍️ * ✍️ * ✍️ |
| **🧕🧔🔍 What I learned**  **about  my Customers during my test** | * ✍️ * ✍️ * ✍️ | | |
| **How I will  change  my 💎product / service based on the 🔬Test feedback ✅❌** | * ✍️ * ✍️ * ✍️ | | |
| **My refined  Idea 🥳 is...** | ✍️ | | |

